

# Recognising Franco-British achievements: Winners of 2024 Business Awards announced

*The French Chamber of Great Britain hosted the 25th Franco-British Business Awards on 20 November 2024 at the Landmark London hotel. The ceremony celebrated outstanding contributions by French and British companies in areas such as community impact, sustainability, innovation, and cultural exchange.*

Temps de lecture : minute

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3 December 2024

The event marked the 120th anniversary of the Entente Cordiale, reinforcing the strong partnership and shared values between France and the UK. The ceremony honoured five companies for their achievements in community support, innovation, climate action, and fostering Franco-British relations.

Fabienne Viala, President of the French Chamber of Great Britain, welcomed attendees, emphasising the event's special significance. H.E. Ms. Hélène Duchêne, French Ambassador to the UK, delivered an inspiring keynote and presented the Entente Cordiale Award. The evening celebrated cross-channel excellence and the positive impact of businesses on both sides of the Channel.

Key Highlights:

- People & Community Award (sponsored by Safran):  
Winner: Sodexo  
For the "Starting Fresh" programme, which placed 700 individuals with convictions into sustainable employment within a year, promoting reintegration and stability.
- Sustainable Future Award (sponsored by Veolia):  
Winner: Sodexo  
For its commitment to Net Zero by 2040, reducing carbon emissions by 34% by 2025, and advancing sustainable food practices.
- Innovation & Technology Award (sponsored by Dassault Systèmes):  
Winner: Bouygues UK  
For introducing the HP Site Print Robot at a construction site, automating layout tasks with precision, reducing errors, and enhancing safety.
- Small Business Award (sponsored by BNP Paribas):  
Winner: Ethicronics  
For developing software that ensures the safety and authenticity of electronic components, used across industries like defence and aerospace.
- Entente Cordiale Award (sponsored by Bouygues UK, EDHEC, and International SOS):  
Winner: Djaayz  
A platform simplifying DJ bookings and fostering Franco-British cultural exchange by expanding opportunities for performers across both nations.

Further details are available on the [\*French Chamber website\*](#).



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Djaayz, Cathy Guetta's new entrepreneurial adventure



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