

A new investment paradigm, a profile of Resurge Growth Partners

After last week's announcement of a new "venture equity" vehicle designed to bridge the critical gap between venture capital and private equity for high-potential European and Israeli scaleups, we spoke to Oren Peleg, cofounder of Resurge Growth Partners.

Temps de lecture : minute

4 November 2024

Can you tell our readers where and how it all began and talk about where you are today?

Eyal and I first worked together at Oaktree. After that, we each went on our separate paths, with Eyal diving deep into the VC world and myself focusing on scaling venture companies on the operational side. We both spent significant time in venture capital and private equity, and we saw firsthand the strengths and limitations of each model.

What stood out to us is that while both PE and VC can be effective, venture capital is inherently designed to focus on finding and backing the few outliers that can deliver huge returns. That leaves a lot of great companies behind—businesses that might be growing steadily but aren't quite "hitting it out of the park" at the pace VCs expect.

We realised that there was a unique opportunity to create a "venture equity" approach, one that combines the skills from both worlds to address this gap. That's why we launched Resurge to build a bridge for companies that have outgrown VC but aren't yet suited for traditional

private equity.

The timing of our launch was intentional. At Oaktree, we saw that after the Global Financial Crisis, it took 18-24 months for private markets to recalibrate. We waited for a similar adjustment before launching *Resurge*, knowing it would be harder to engage stakeholders too early

Which industries are you working in?

Our strategy is sector-agnostic, but we will focus on tech and tech-enabled businesses with an established product-market fit, based in the UK, European, or Israeli companies and generating €8M+ in revenue.

What do you look for in a founder?

We look for founders who are passionate about their business but also committed to continuous growth and learning. They have the self-awareness to recognise their weaknesses and the willingness to bring in the right capabilities to complement their strengths. These founders understand that the traditional VC path is no longer the right fit and are actively seeking a new approach. Most importantly, they still have the energy, motivation, and ambition to build something truly special.

Can you talk about your current portfolio?

It's very early days, but we have recently issued our first term sheets. So, watch this space!

What does the future look like?

I believe the future of European and Israeli tech is incredibly bright, but the narrative needs to change. For too long, we've been told that success only looks like becoming a "unicorn". It's time to rethink that and

embrace different models of success, ones where companies can scale sustainably and still make a meaningful impact.

What makes Resurge Growth Partners different?

We're not just writing checks; we're rolling up our sleeves. We take a hands-on approach, working alongside founders to reimagine their strategy, fix their cap table, and set them up for success. We're not buying troubled assets; we're partnering with fundamentally good businesses that just need the right support to thrive. We're also not chasing "unicorns"—we're nurturing "stallions"; companies that have real staying power.

What one piece of advice would you give founders?

Don't get locked into thinking there's only one path to success. If the traditional VC route is starting to hinder your business, explore other options. It's okay to say, "this model isn't working for me," and seek out new partners who can help you reach the next stage.

Oren Peleg is the cofounder of *Resurge Growth Partners*.



MADDYNEWS UK

The newsletter you need for all the latest from the startup ecosystem

JE M'INSCRIS

Article écrit par Oren Peleg