

Teach, share and inspire: 7 podcasts reshaping the entrepreneurship landscape

In the midst of the podcasts era, where this new media is thriving at what seems to be an unstoppable pace, Maddyness UK guides you through some of the best, most useful and exciting ones.

Temps de lecture : minute

16 August 2024

Podcasts are big - huge even, but in this vast audio ocean, one needs to learn about those that matter. On your mission to develop a thriving business and life, you need to find the right advice to reach your goals. Do not lend a ear to the sound of silence, but to the one of success.



Read also

[How to use audio to help your startup scale](#)

VOICE by Maddyness is BACK

Like Superman waking up after his spaceship landed in Earth, VOICE by Maddyness comes back stronger in 2024!

Super podcasts with super guests, here is Maddyness' promise. Advice from the most exciting investors around the world, that is also Maddyness' promise. Incredible success stories and epic struggles to the top, that is, again, Maddyness' promise.

In partnership with our MDVC clients, we explore the exciting startup ecosystem, the challenges faced when investing, and the untameable spirit of entrepreneurs.



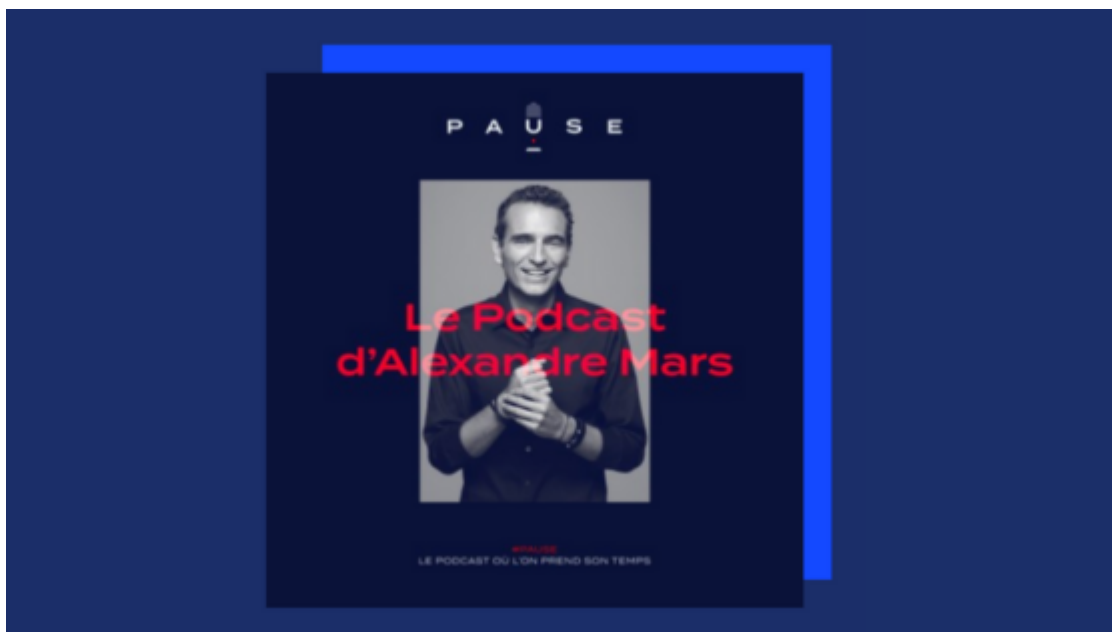
[Listen to VOICE by Maddyness](#)

Through mental and language barriers: Alexandre Mars' PAUSE podcast

To break the chains that hold you to your failure. Alexandre Mars delivers the keys to let go of the past, to stop worrying about the future and to grasp the opportunities the present offers.

Alexandre Mars overcomes the language barrier and offers his podcast PAUSE in English, thanks to Artificial Intelligence, so that as many people as possible can have access to his incredible guests. And the first personality to play the game is none other than Rugby player Antoine Dupont, of of the French stars at the *Olympic Games*.

The rise of Artificial Intelligence thus offers a tremendous opportunity to use the latest innovations in this field to share the incredible stories of PAUSE guests well beyond the French-speaking world, by reproducing their voice and tone as faithfully as possible.





Read also

Align and achieve: PAUSE by Alexandre Mars, between intimate and incredible

[Listen to PAUSE](#)

Listen Carefully and Entendez Cordialement

France and the UK, former rivals turned close friends, are now also tremendous economic and technological partners. Exchanging ideas, brains, and technologies, the close collaboration between the two countries is what made them European tech powerhouses.

ECOSYSTEME, a Podcast by Maddyness with London & Partners uncovers the intricacies of the Franco-British ecosystem to provide entrepreneurs and businesses with unique insights into the connections between Paris and London, including content recorded live at Vivatech 2024.

The podcast features a series of ten episodes, covering a broad spectrum of topics including the wider Franco-British business landscapes, advice for entrepreneurs, and specialised discussions on various tech sectors

such as BioTech, AI, and more.



[Listen to ECOSYSTEME](#)

Enter the Breega arena

One mindset, different arenas: as Olympians fight to conquer the world's biggest stage, Entrepreneurs battle to become their sector's biggest change.

In this shared journey, where passion meets perseverance, and innovation intersects with indomitable will, we understand the full essence of dedication.

This campaign is a celebration of those who dare to dream, who strive for excellence, and who understand that in every arena, the battle is not just for personal glory but to forge new trails.

One mindset, different arenas— Entrepreneurs are Olympians too!



[Watch Entrepreneurs are Olympians Too](#)

If experience and expertise were a podcast

Somewhere in the Broceliande Forest, shines a mysterious light. It's not coming from the feeble moonlight, that the obsidian river can't reflect. It's not coming from a glowworm, as the vast tree shade doesn't allow for sunshine to get through. No, the light comes from beyond reality; on a windy night, when only a violent rain can be heard under the old oaks, then appears a Black Unicorn. Legendary beacon of light, mythical lighthouse, the Black Unicorn's horn, bright like a warm summer dawn, will guide adventurers, explorers, CEOs, founders and marketers through the darkest nights, gifting them with sight so they go down the most successful path.

Started by the Black Unicorn PR co-founders, the Runway podcast aims to bring you deep conversations and unasked questions with marketing, comms, sales, and other growth experts.

Whether you're a startup founder or CEO, marketer, or even building a

traditional business, we want this to be a place of learning for you. We bring you in-depth interviews with marketing professionals, agency owners, journalists, sales experts and more to equip you with the tools and knowledge you need to grow your business, manage teams, and make better decisions.

Check out episodes from season one released so far, on *[B2B marketing for startups and scaleups](#)*, *[branding](#)* and *[op-eds](#)*. You can subscribe now *[on Spotify](#)* and stay updated with the latest episodes!



[Listen to Runway](#)

Build and Fix

We started by building tools to tame our environment. Now we need to create tools to save it.

If medicine is the proof of the loving nature of humanity, we are yet to show care toward our loving nature. For hundreds of years, furnaces have been roaring flames, factories have been exhaling toxic fumes and mines have buried mankind. But now, as entrepreneurship is taking a new turn, startups and companies are working to fix our planet, and even do more than current governments.

How We Fix This—a new podcast hosted and narrated by Emmy and Golden Globe awarded actor Alexander Skarsgård—offers some serious solutions to the issues our planet is facing. Co-produced by non-profit impact ecosystem Norrsken and Spotify, the series will spotlight eight pioneering startups that are building tools to combat some of the world's most pressing social and environmental challenges.

Over 8 episodes, *How We Fix This* will explore a significant global dilemma and highlight the innovative approaches startups are taking to address them. The series not only features the founder's journeys, but also includes insights from leading researchers and experts, including the World Wide Fund for Nature and Stockholm Resilience Centre.



[Listen to How We Fix This](#)

The Gadget Show or The intrinsic desire of mankind

From a very young age, we are drawn by technology. It might be intrinsic to mankind, but we need and want cutting-edge technology as a child or even a toddler. Whether it's for comfort or amusement, kids crave new technology. Playing spies, writing with an invisible ink pen, borrowing siblings' phones to play games; it's within our nature to use and enjoy tech.

For the landmark celebration of its 20th anniversary this year, the UK's most beloved TV tech show, *The Gadget Show*, is back with a fresh twist. Original presenters Suzi Perry and Jason Bradbury have reunited to launch *The Gadget Show Podcast*, a fun new series that dives into the latest in tech and gadgets. The duo guide listeners through hands-on reviews, tech trends, and engaging interviews with special guests. It's *The Gadget Show 2.0*, and it's time to put the band back together!

The Gadget Show Podcast kicked off the first episode with Suzi and Jason getting their hands on the highly anticipated Apple Vision Pro, delivering an in-depth review of 2024's hottest gadget. They were joined by Pete Jenkinson, the world's only Toyologist, to discuss the latest trends in the toy industry and the impact of technology on toys.



[Listen to The Gadget Show Podcast](#)



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