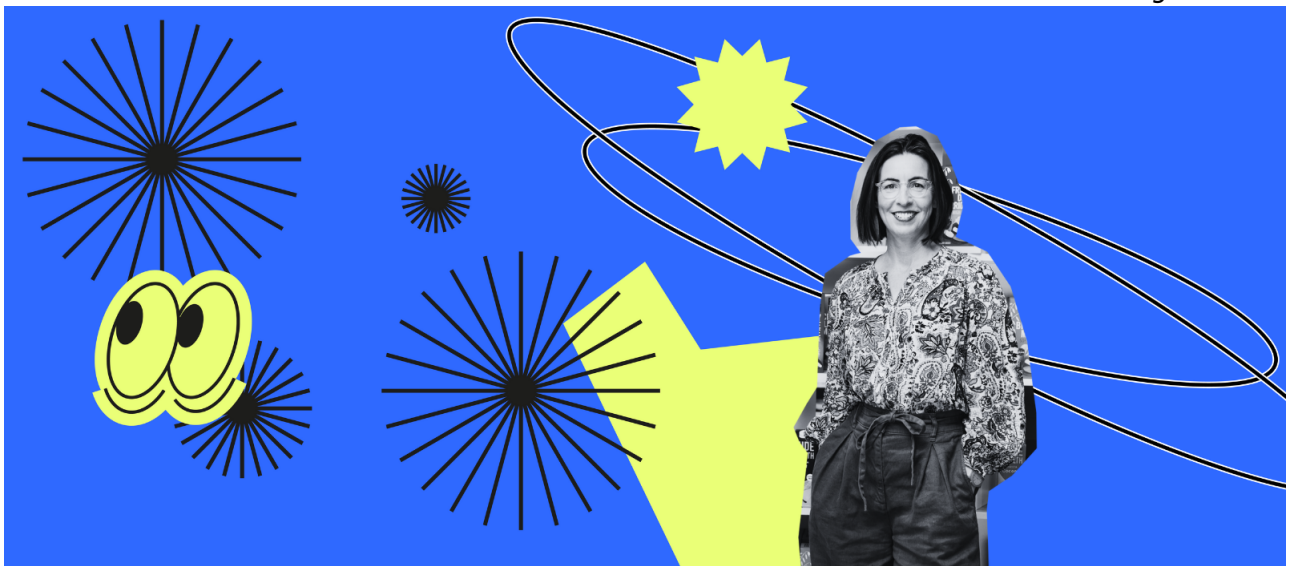


For founders by founders: What founders are using and recommending this month #5

With Founders by Founders - or #FBF - discover the exclusive list of what founders are reading, drinking, and doing this month.

Temps de lecture : minute

26 August 2024



Read also

[Rude Health, making healthy choices as delicious as possible](#)

Coffee Calling: Rude Health introduces Organic Oat Barista

Sometimes entering a cafe can feel like an interrogation, "What's your name", "What milk do you want?", "What brand?". The latter will soon exit the list of questions, as Rude Health, the pioneer brand in plant-based milk, is raising the bar for delicious dairy-free drinks once again with its

brand new *Organic Oat Barista*. Their delicious product is not only to be store home in your fridge, but also fill the shelves of your favourite coffee shop.

Carefully crafted to bring coffee lovers the ultimate partner for a perfectly foaming, creamy coffee, this plant-based milk has been over four years in the making and features only the highest quality, organic ingredients.



[Discover Rude Health](#)



Read also

[AI Travel planning since 2019, meet Speakspots](#)

The alternative to wasted hours trip planning across disjointed apps and websites

Speakspots is a travel platform that uses AI and a database of 25,000+ attractions in 100+ destinations to create personalized itineraries. After users answer ten quick questions, Speakspots generates a custom itinerary within a minute, considering factors like weather, attraction hours, distances, ticket prices, and budget. The itinerary is sent via WhatsApp, linked to an AI assistant for support during the trip.

The platform also allows users to book accommodations and attractions through partnerships. A key focus is promoting mindful tourism by featuring hidden gems to combat overcrowding. Speakspots reaches its audience through strong SEO, with 5,000+ indexed pages and top Google rankings.

Your itinerary, on WhatsApp

Access your itinerary anytime, from your WhatsApp. Our travel assistant does your dirty work, so you can relax.



[Discover Speakspots](#)

Make your shop your own with Faire

From exclusive finds not available on Amazon to woman-owned businesses dedicated to social good, *Faire* offers a curated selection that resonates with your community's values so you can explore and curate a diverse array of unique products spanning multiple categories, price points, and regions.

With generous payment terms and credit options through the Open With Faire program, you can save money without compromising on quality. Retailers who are opening new shops may be eligible for up to £20,000 in additional 60-day payment terms to use on Faire!

With Faire you will experience unparalleled convenience and control over your ordering process. Browse the user friendly website and app at your convenience, and seamlessly integrate with POS systems like Square, Shopify, and Clover.

Shop with confidence knowing that Faire prioritises brand reliability. Benefit from customer reviews, best-seller insights, and free returns on orders, ensuring a seamless and satisfying shopping experience.



The banner is split into two main sections. On the left, there is a photograph of a shop's interior with shelves displaying various ceramic items like vases, mugs, and pitchers. A small sign is visible on the shelves. Below the photo, it says 'Featured shop: Hackney Essentials'. On the right, the background is a light beige color. The main headline reads 'Shop the latest trends with 50% off your first order' in a dark green, serif font. Below this, in a smaller font, it says '*Get 50% off your first order up to £100'. A dark green rectangular button with the text 'Sign up' in white is centered below the headline. At the bottom left of the right section, it says 'Offer ends 7 days after signup. Conditions apply.' and at the bottom right, the word 'FAIRE' is written in a spaced-out, dark green, serif font.

Shop the latest trends with 50% off your first order

*Get 50% off your first order up to £100

Sign up

Offer ends 7 days after signup. Conditions apply.

FAIRE

Featured shop: Hackney Essentials

[Discover Faire, partner of Maddyess](#)

Spreading jam and goodness: Meet Fearne & Rosie

To open a jar of jam is to open a door to your childhood. The essence of these sunny mornings, half-time between a restful sleep and a new adventure, always had the same thing in common: that sweet note, forecasting a day to remember.

This experience is now encapsulated in a jar of *Fearne and Rosie's jam*.

British jam makers, Fearne & Rosie, are on a mission to spread goodness with their range of great tasting jams that are big on fruit and even bigger on flavour. Helping everyone to eat a little healthier, these Great Taste Award-winning spreads are deliciously crafted with whole fruits, with each

jar bursting with 70% more fruit and a whooping 40% less sugar than standard Jams.



[Discover Fearn and Rosie](#)

Honest, accessible and natural skin and hair products for newborns and beyond

Nala's Baby was created from a deep love and desire to provide the best care for a family's daughter's hair and skin. They offer natural, clean, and trusted products designed specifically for your little one, from newborn through childhood. Understanding the sensitivity of baby skin and scalp, the products are natural, non-toxic, soothing, and nourishing. The entire

range is paediatrician and dermatologist approved, suitable for sensitive skin, vegan, tear-free, and cruelty-free. Nala's Baby prioritises ethical sourcing and environmental responsibility, ensuring that the products are recyclable and rated 0 (cleanest) on the 'Think Dirty' app.

Nala's Baby has previously received financial backing from high-profile investors across the music, sport and fashion industry, including Anthony Joshua, Jourdan Dunn and Yung Filly. And earlier this month *Premier League* footballer *Jadon Sancho, Marcus Rashford and his mum Melanie* *also invested.*



[Discover Nala's Baby](#)



Read also

Ethical chocolate with big flavour combos, meet FATSO

Delightful darkness, FATSO's promise

Beyond opinions, religions, values and ethos, one thing unites humanity: the love for chocolate.

Taking the experience from the unique cocoa fruit to your taste buds, FATSO is at the forefront of innovation when it comes to chocolate. Chocolate lovers, FATSO's mission is to ignite that light into your eyes each time you take a bite of their dark chocolate bar.

Set to get pulses racing, their new flavour *Sweet Tart* is a seductive combo of cherries and almonds, lovingly caressed by buttery shortbread. It's enough to make you blush, but hey, the heart wants what it wants!



Discover Fatso



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Article by Maddyneess UK