## It takes a village: New Nurture Network event to take place in September

Nurture Network, the event bringing female entrepreneurs and business professionals together to share their experiences, mentor and learn from each other, will take place on the 17th of September at Rise London.

Temps de lecture : minute

19 August 2024

To dissect the anatomy of a movement is to understand its direction.

Painters, sculptors, photographers, have always been interested by the way humans, animals, and nature move.

As a matter of fact, horses' movements have been one the oldest subject of fascination for artists. The first paintings representing horses date back to 17,000 years ago. Da Vinci, Durer, Raphael, Stubbs... Virtuosos throughout the ages have relayed each other by portraying horses and giving their own representation.

However, before 1887, no one succeeded in representing a horse running, Wrong movement, all both front legs extended forward, and both hind legs extended rearwards, like floating in the air.

It took almost 19,000 years for humans to draw horses. But once their movements were successfully represented, the option to come back was not possible, and it changed art forever. Once a genius launches a movement, they push forward the whole of humanity with them.

Network, connect and collaborate with like-minded leaders, and entrepreneurs. Join a movement that is dedicated to amplifying the stories of women and underrepresented individuals, driving positive change in the business world. Hosted at *Rise, created by Barclays*.

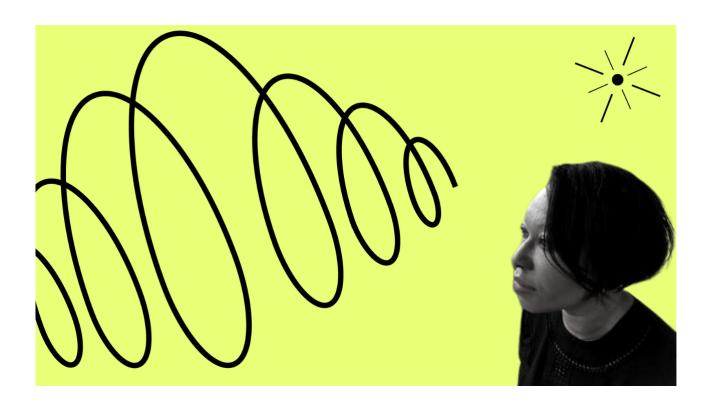
## The background

We know how successful women can be when they get the right support - it's the reason we exist in the first place. But as it stands in the UK women only make up <u>34% of leadership positions</u> in FTSE 100 companies, and they are less likely than their male counterparts to make the transition from start up entrepreneur to business owner.

According to research by the <u>Global Entrepreneurship Monitor</u>, the gap between male and female entrepreneurs widens when you compare early stage entrepreneurs with established business owners, implying a drop off in female owners as their businesses mature.

However, it doesn't have to be like this, as <u>professor Mary Ryan</u>, vice provost for research and enterprise at Imperial College London tells the Guardian: "If female entrepreneurs are given the right support, they thrive." She believes the UK needs: "A committed focus on supporting women founders with targeted interventions, access to mentorship and funding."

So building on ideas touched upon in the inaugural Nurture Network Live event – around asking for and accepting help, and how success is not achieved alone – this year we'll explore how female founders and leaders can call on the support of their own "village" to build their business.



Read also Nurture Network, amplifying the voice of women and underrepresented people

Nurture Network Live, with our second one day conference, It takes a village a day focused on supporting women in their careers and businesses, giving them a seat at the table. Come and grow your network, meet people who could become valuable allies. Connect with the VCs and Angel investors who are shaping the next generation of innovators and creators and hear a list of inspiring speakers from companies, such as Meta, Accenture, BT and more. Plus watch out for our keynote speaker... tba.

Expect lively panels and practical sessions where we'll cover:

- Future Proofing an inclusive multigenerational culture for success
- Who your dream team should be and why
- How to win internal support perfecting your leadership style
- When life happens, who should you rely on for support and how to push forward

• What funders are looking for in businesses they invest in

## Register for Nurture Network



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