

Reset Connect, The sustainability and net-zero event for business, investors and innovators

Reset Connect London, the leading sustainability and net-zero event and flagship event of London Climate Action Week, returns to ExCeL London on 25-26 June 2024. Uniting business leaders, investors, policymakers and industry experts to drive forward the global sustainability agenda.

Temps de lecture : minute

6 June 2024

This year's event is their biggest event yet, expected to draw over 7,500+ visitors, including 400+ speakers and host more than 250 exhibitors, providing an unparalleled platform for networking, collaboration and connecting with businesses at the heart of the sustainability and net-zero ecosystem.

An unparalleled platform for collaboration

Reset Connect London 2024 is designed to provide an unparalleled platform for networking, collaboration and connection. This year's extensive programme is tailored to help attendees achieve their sustainability goals, offering insights into case studies, regulatory frameworks, future trends, investment opportunities, and more. With a diverse range of topics and sessions, the event ensures that every participant can find valuable resources and connections to further their sustainability initiatives.

Attendees can look forward to listening to high-profile speakers from

some of the world's leading organisations, including business leaders from CGI, Google, IBM, IKEA, KPMG, National Grid, and more. Investor companies such as Clean Growth Fund, CPP Investment, Sustainable Ventures and M&G Investment will also be represented, along with innovators like Blue Onion, Route2, Osapiens, MotherTree, Solivus, and OWL ESG. These industry leaders will share their insights and experiences, providing invaluable guidance on how to navigate the complex landscape of sustainability and net-zero strategies.

Driving the net-zero agenda

Reset Connect exists to address the urgent need for actionable solutions in the face of climate change. The effects of climate change are becoming increasingly pronounced, and businesses worldwide are recognising the necessity of transitioning to sustainable models. According to the 2023 Global Risks Report by the World Economic Forum, climate action failure is identified as one of the top global risks over the next decade. This stark warning underscores the critical need for businesses to integrate sustainability into their core strategies.

Events like Reset Connect are pivotal in this transition, offering a vital platform for collaboration, innovation, and strategic planning. By bringing together key stakeholders from various sectors, Reset Connect fosters the exchange of ideas and best practices, driving the development of effective solutions to achieve net-zero goals.

Highlights of Reset Connect 2024

This year's event promises to be both inspiring and informative, with a lineup of sessions and speakers that will captivate and educate attendees. Some key highlights include:

- Opening Keynote – Why We Need Nature at The Heart of Decision-

Making

*John Elkington, Founder of Volans | Kate Norgrove, Executive Director
Advocacy and Campaigns - WWF UK*

- Keynote Fireside Chat - Accelerating Decarbonisation: The opportunities and challenges that lie ahead for the automotive industry

Thomas Becker, Vice President Sustainability, Mobility - BMW Group

Duncan Reid, CEO of Reset Connect, said: "Each year there is a huge build-up to COP. But each year policymakers and business leaders come away from the event feeling disheartened. Not enough is being done to encourage collaboration, and the format of COP itself fosters exclusivity over accessibility. We're responding by breaking down those barriers.

Radical cross-sector collaboration is needed to achieve ambitious climate targets. But we know businesses can't do this alone. Reset Connect London is about equipping businesses with the necessary support, connecting investors with viable proposals and creating solid, and pragmatic solutions."

Join us at Reset Connect London 2024

With just a few weeks remaining until the event, now is the perfect time to secure your place. Reset Connect London is free to attend, making it an accessible opportunity for everyone committed to shaping the future of sustainability. Don't miss this chance to be part of a transformative event that will set the stage for a sustainable future.

Reset Connect London is set to be a landmark event in the journey toward a sustainable future. By bringing together a diverse array of voices and perspectives, it provides the collaborative environment necessary to drive meaningful change. Whether you're a business leader, investor, policymaker, or industry expert, this is an event you won't want to miss.

Mark your calendars and prepare to be inspired, informed, and connected at Reset Connect London 2024.

Register for free and find out more at www.reset-connect.com.

Join us at the flagship event during London Climate Action Week, June 25-26, 2024, and be part of the movement. Let's connect and reset, sustainably.

Article by Maddyne UK