

# To catch a shooting star: Don't Quit Ventures launches a £7.76M Fund 1

*Don't Quit Ventures (DQV) launches a £7.76M fund to catch the gigantic AI wave opportunity in Emerging Markets.*

Temps de lecture : minute

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Opportunities are like shooting stars; they only give us a split second to catch them.

Nothing is eternal. Far from a nihilistic vision of time, the constant evolution of everything is what pushes the world forward. The continuation, the improvement, the end, the renewal, all that is ephemeral. This constant movement makes is what makes life both frightening and thrilling.

To approach this scary journey, one needs to arm themselves with courage and endurance. But these qualities are not intrinsic to mankind, but rather gained through experience and when facing adversity.

It takes courage to catch an opportunity, as entering a new, uncharted and intriguing market.

To help courageous founders and entrepreneurs tackle the wide and wild world of AI, *Don't Quit Ventures* aims £7.76M to back A.I companies in Emerging Markets.

# Inspired Mission and Inspiring Leader

Don't Quit Ventures (DQV) launches a £7.76M fund to catch the gigantic A.I wave opportunity in Emerging Markets set to become the largest consuming force in history of modern capitalism accounting for £23.3T/y in consumption value by 2026 outpacing western economies by all marks. The switch from manufacturing to services with no legacy systems makes EMs a real A.I Tech El Dorado for investors.

Led by Solo GP *Noa Khamallah*, the fund aims to empower early-stage local founders solving real problems in these largely untapped regions, accounting only 9% of global VC funding being invested in these lightspeed economies leaving a gold rush opportunity up for grab for anyone willing to widen it's vision of the world.

"If you put together a thriving youth eager to prove itself, a growing middle-class accounting for 50% of the world's consumption, a fast smartphone penetration, no legacy infrastructure clearing the path for faster A.I adoption than any other region, you end up with one-in a-lifetime opportunity led by the Middle-East, LATAM, other emerging regions." says Noa Khamallah.

*"Don't Quit Ventures captures a real civilisational shift redefining the very ideological fabric of capitalism, technology and innovation. Compared to Western economies, its aging population, turtle-like GDPs, heavy & old infrastructures unable to quickly integrate A.I at their core, it's easy to understand where the future is." adds Noa.*

# An Important Ally

The fund is anchored by *Allocator One*, an asset management enabler, providing the top 3% of qualified newcomer GPs with anchor investment, admin/regulation tech, global investor network access, and a supportive community of peers and mentors.

*“We back Noa because he's a daring pioneer and a human of integrity, igniting emerging markets with relentless drive, vision, and a network beyond measure, affirming our belief in the untapped potential and undeniable allure of up-and-coming economies.” says Michael Ströck, Founding Partner of Allocator One.*

The fund will focus on:

- Seed/Pre-seed at £11.64M valuation max.
- Checks between £39K up to £194K.
- Middle-East, LATAM & opportunistic markets in focus.
- Sector agnostic with A.I powered products.
- Target to invest between 40-50 companies.