

Crowdfunding now: a new virtual wallet, eco-friendly delivery robots, and automated wealth generation

Every week, Maddyness brings you MaddyCrowd, revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

Temps de lecture : minute

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VitaCash: use the right card for every transaction

I'm not sure about you, but it feels as if I add a new card to my wallet every week! With a plethora of fintechs disrupting the financial services market, and offering aesthetically pleasing cards to incentivise users, physical wallets soon become bulky and inefficient. VitraCash looks to solve the dilemma with the VitraCash app and debit card.

VitraCash allows users to securely upload a multitude of credit and debit cards into one virtual wallet. It will then prioritise the best card for each purchase based on factors such as rewards, transaction fees, and FX rates.

VitraCash are crowdfunding to aid their disruption of the mobile wallet transactions market, expected to be worth \$708B in Europe by 2025.

Their crowdfunding is open for another 29 days.

Eco-friendly delivery robots!

Next up is the *Academy of Robotics*, who have designed Kar-go, one of the world's first street-legal, self-driving delivery vehicles. Kar-go is fully approved by the DVSA to drive on UK roads and has been deployed in trials with the Royal Air Force.

The self-driving vehicle is a hoped-for solution to the “last mile” of any delivery being the most expensive, slashing delivery costs.

This is a product pulled right out of a science-fiction future!

The Academy of Robotics has achieved 51% of its target with 29 days left to invest.

InvestEngine: built by the founder of Gumtree

Built by the founder of Gumtree, *InvestEngine* aims to bring the fast-growing ETF investment market to everyone, giving investors the tools they need to grow their wealth.

ETFs, or Exchange Traded Funds, are becoming an increasingly popular investment choice. In 2021, investors piled \$1T into ETFs as global assets reached \$10T for the first time.

InvestEngine has built a platform that gives investors the ability to construct their optimal ETF portfolio and automate their wealth generation, featuring hundreds of the markets' leading ETFs from the likes of Vanguard and iShares.

investors can build their own portfolios with zero InvestEngine fees or rely on InvestEngine's expert managed portfolios for just 0.25% p.a.

InvestEngine have already gone into overfunding, yet 29 days remain to jump on board.

Article écrit par Maddyneess UK