

Sustainable solutions encouraged across London businesses with The Mills Fabrica's new store

In a bid to encourage sustainable innovation and business solutions, The Mills Fabrica has opened a new concept store and work space in London's King's Cross this month.

Temps de lecture : minute

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The three-story warehouse is now home to an innovation galley for ethical and sustainable brands, a membership-led work rooms and a lab designed for prototyping. The space will also see an incubation program for startups and house curated events designed for fostering a community of sustainable innovators.

Founder, Vanessa Cheung said that she was “thrilled” at the expansion of The Mills Fabrica throughout London.

“We’re confident that having a hub in London’s King’s Cross can only catalyse our mission to drive a resilient and positive future with an ecosystem of innovators, collaborators and passionate souls.”

The Mills Fabrica’s investment fund has so far invested in over 25 startups which aims to tackle systemic issues at every level of the business model, including material levels and supply chains in order to push for better environmental, social and governance solutions.

Startups they have worked with so far include clothing fibre recycling pioneer, Renewcell, manufacturer of collagen-based vegan ingredients for

the beauty industry, Geltor, and a conscious consumer driven social media platform, Abillion. Expansion in and throughout London marks an important step in the company's aims to encourage sustainable solutions across the city.



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What's on offer?

Located on the ground floor, a curated innovation galley, Fabrica X, will showcase ethical fashion and food tech trends. The gallery is key to driving the company's aims of encouraging customers to make ethical purchases, by showing examples in real time.

Office spaces are on offer in the upper floors for members to engage with other creators and entrepreneurs.

The space will also host The Mills Fabrica's incubator program to support collaborative work among entrepreneurs in the food and fashion tech space. Participants in the program include Colorfix, the first company to use a biological process to deposit pigments onto textiles, as well as producer of plant-based sugar alternative, Supplant, and second-hand marketplace, Reflaunt.

"We are excited to welcome all to The Mills Fabrica's home in London which is set to become the destination for driving change and minimising negative social and environmental impact, said Christian Layolle, Head of UK. "Through our concept store, Fabrica X, that is filled with pioneers of sustainable fashion, our co-working spaces down to the menu in our café, The Mills Fabrica will offer an ecosystem of sustainable circularity here in London."

The new hub positions The Mills Fabrica as a strong player and leader in advancing regenerative business solutions across London.

Article by Maddyne UK