

70% of Franco-British businesses still experiencing delays six months after Brexit

Franco-British businesses are still reporting delays in cross-channel commerce six months after regulatory changes came into being. The French Chamber of Great Britain has launched a new tool to help you track trading patterns.

Temps de lecture : minute

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A new study carried out by the *French Chamber of Great Britain* and data science firm, *Ekimetrics* has revealed that 70% of Franco-British businesses are still experiencing delays to imports and exports as a result of Brexit.

The effects are still rippling through the sector over six months after regulatory standards and changes came into being.

Of those businesses experiencing import delays, 75% are seeing them last over a week, while over 18% are currently reporting delays lasting over 3 weeks.

Though full regulatory standards over some food products, such as chilled meats, have now been delayed by another several months, businesses are still reporting a reduction in the volume of their imports, with around 27% noticing more delays in recent weeks.

Live tracker tool

The French Chamber of Great Britain has now launched a live data

dashboard to track the impact of regulatory checks on cross-channel commerce, both in the short, medium and long term.

Marilise Saghbini, Managing Director at the French Chamber commented said, “This dashboard will help track the state of Franco-British business, particularly as the pandemic impact subsides, and provide data to help inform decision-makers as they shape the post-Brexit chapter.”

“We can see there are challenges and potentially more to come, but businesses will continue to bring pragmatism to the table, underpinned by the depth and breadth of the Franco-British relationship, to build beyond Brexit and drive jobs and growth so desperately needed in the wake of Covid.”

The data shows that firms in Britain are also being impacted by a delay in exports. Nearly half of all businesses analysed have experienced such delays, with a significant 22% of these lasting longer than two weeks.

Meanwhile, UK businesses have continued to have a strong appeal to European businesses and workers. The majority of businesses analysed on the UK side have reported that, despite delays, the number of exported to the EU stayed the same.

A further 67% of firms stated that they have kept their total headcount the same, with just over one fifth have had to reduce their UK workforce.

To keep up to date with the impact of Brexit on Franco-British business, follow the tracker tool [here](#).

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