

AI-powered video networking platform connects solopreneurs around the world

Founding and operating a business alone can be both rewarding and lonely. Many don't have connections with entrepreneurs in a similar position and with a lack of team behind them, the experience can become isolating.

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A new video networking platform called Meeow has been created to remedy this, boosting confidence amongst solopreneurs and creating opportunities for young people during the pandemic.

Utilising the power of random, the platform has been providing a window for fellow solopreneurs and young entrepreneurs from around the world to connect, collaborate and seek much needed support.

Millions of young people and SMEs in the UK face the combined threat of Brexit, *the pandemic*, and a lack of access to funding. But crucially, they have lost the ability to talk with people to obtain advice, develop their skills and access business opportunities.

Meeow – a spin on ‘meet now’ – has been challenging these boundaries by bringing together a group of four people at random to connect for an hour and simply chat. Discussions can be anything from the latest business issues to what is happening in their day-to-day lives, or advice on where to turn next.

Simon Glenn, who created Meeow alongside cofounder Chris Rabbitt, said: “Unlike other video networking services, Meeow allows people to network from anywhere at any time, with anyone across the globe, and doesn’t require links or pre-arranged meetings. With only four participants at any one time, it also keeps meetings intimate and simple.

“It’s a great way to form intimate relationships. Afterwards, if you want the conversation to continue, you can form a new private chat room or connect on LinkedIn.”

Meeow operates on a low-cost subscription basis and recently launched new features to make networking more accessible, including transcriptions, conversation prompts and anonymous reporting.

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