

Online car maintenance and service bookings soar during lockdown

As the UK remains in lockdown, consumers are continuing to shift online at an ever-increasing rate, with ecommerce sales up 74% last month compared to January 2020. Many traditionally offline industries and companies are now embracing an increasingly online future.

Temps de lecture : minute

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Fixter , the end-to-end online car maintenance service provider, has benefitted with this shift in consumer behavior with a year-on-year net revenue growth of 200%. The London-based business has over 500 independent garages in its UK network and has grown rapidly in recent years. As a result, Fixter is now seeking additional investors to fund its continued growth - including expansion into Europe - as it looks to more than double its revenues every year over the next five years.

While many aspects of normal life have been put on hold, because maintenance is still a necessity. Privately-owned cars are being used as safe and secure 'private transportation bubbles' in place of buses and trains. Working from home and homeschooling have added new challenges for many, so making a visit to the local garage has become a significant logistical challenge and loss of precious time.

Limvirak Chea, founder and CEO, Fixter, said: "The pandemic has changed the way in which people rely on their cars as a COVID-secure safe space. As a result, we have seen a huge increase in demand for our service.

"At Fixter, our contact-free, door-to-door service enables car owners to not just keep their car in good working order, but crucially, to protect themselves and those they care about by not making unnecessary journeys.

"The fact that we can also save people time, money and worry in these uncertain times is what is driving us forwards on our mission to keep Britain moving."

Fixter's tech-led approach allows car owners to book MOTs, servicing and repairs online and get an instant quote. The contact-free service is available with thirty-minute time slots for delivery and collection and live text updates.

Article by Maddyne UK