

Blossom Capital: Nominate an inspiring female colleague to win a holiday!

As International Women's Day on March 8 approaches, what better way to show your appreciation for your favourite female colleague than nominating them to win a holiday?

Temps de lecture : minute

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Female-led VC fund Blossom Capital wants you to *nominate your most inspiring female colleague* and tell them about that person's most inspirational moments for a chance of winning them a dream holiday.

Each nominee will be entered into a prize draw to win free flights to a destination of their choice, courtesy of travel technology platform *Duffel*.

Women have reportedly felt the brunt of the pandemic, with multiple reports finding that not only are women taking on a bigger share of unpaid care and homeschooling, but their jobs are *1.8 times more vulnerable* to the crisis because of existing gender inequalities.

Blossom Capital acknowledges the insightful reports and articles celebrating high-flying women in business, tech and beyond every International Women's Day, but this year wanted to celebrate women across all sectors and job roles to shine a light on the women in our lives that make a day-to-day difference.

Enter as many colleagues as you wish via *this* short four-question form on Blossom Capital's website. Five winners will be picked at random on

International Women's Day on March 8.

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