

Crowdfunding now: parcel delivery, coding bootcamps and food sovereignty

Every week, Maddyness brings you MaddyCrowd, revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

Temps de lecture : minute

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Approximately 5% of UK deliveries end with less than satisfactory results. This translates into 50M bad customer experiences. Working from home has made parcel delivery a whole lot more efficient – but it looks like there's further innovation unfolding in the space.

Parcel delivery booking platform for small retailers [trükl](#) is currently crowdfunding on Seedrs. With around 20 days left to go, it's already made 125% of its £150K target. Since August, trükl has monitored the delivery of 4,500+ shipments – alerting retailers to any issues as and when they arise.

The web-based platform was designed to simplify workflow for businesses, while making sure deliveries reach customers or that - if they don't - good communication is maintained and there's no need to go on a wild goose chase in search of a parcel.



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If one-on-one coding bootcamps sound up your street, check out [HyperionDev](#). The edtech is raising money on Crowdcube to commercialise its model in a \$300B market, and to work towards closing the tech skills gap.

What started as a community of Computer Science uni students trying to even out tech education developed into a programme with Facebook and Google funding – and is now HyperionDev. Over the course of the last two years, the company's revenue has grown by 600%, registered over 150,000 students, and reached profitability.

As part of the crowdfund, which is at circa 90% with just under a month remaining, HyperionDev will make as much as £175K available in scholarships for tech education and skills development in South Africa.

[Support the project](#)

Founded by Mark Davis, Virginia's Real Roots Food Systems is all about integrity in agriculture – and building the food system our people and planet need in order to flourish.

The business centres soil health, workplace equity, and quality of life. It's running a Kickstarter at the moment, and has so far raised just under £30K from 669 backers.

"A problem I'm facing in particular is that people of colour who are trying to get their start in farming are stopped pretty much at the gate", says Mark, who has struggled to access assistance from the USDA and the FSA and is turning to Kickstarter to help Real Roots reach its next stage of growth as a result.



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Article by Maddyne

