Crowdfunding now: edtech, takeaway revolution, and an ingenious backpack

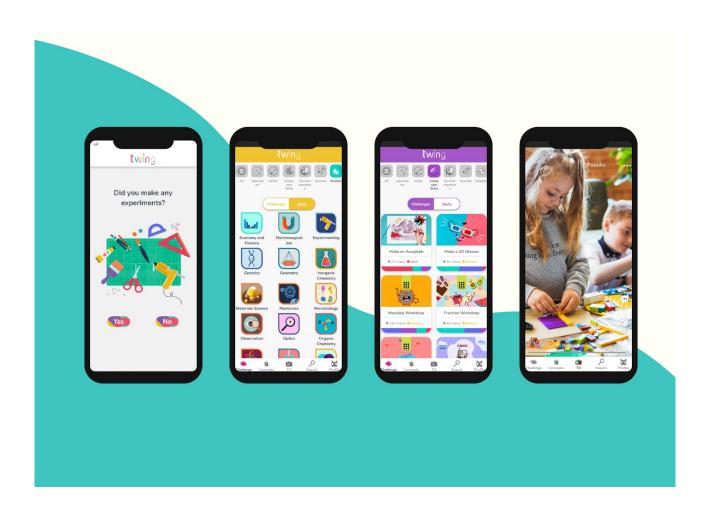
Every week, Maddyness brings you MaddyCrowd revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

Temps de lecture : minute

3 October 2020

Founded in London in 2017, <u>Twin Science</u> is developing a form of learning which is playful, individualised, and wholesome by teaching old, current, and future skills and both technological advancement and human compassion. The edtech believes that human knowledge and love grow by sharing. Twin not only presents the most advanced technology to kids, but it also delivers it to those in the most disadvantaged echelons of the society.

Twin as a social program works within the scope of a global Science Movement campaign of YGA (Young Guru Academy) worldwide, in partnership with universities, education, and training centres as well. With the crowdfunding, the startup expects to pursue the monetization of both its hardware on e-commerce platforms and digital subscriptions to families and schools.



Discover and support the project

Founded in 2012, <u>Cook + Thief</u> is a team of passionate flavour seekers on a mission to deliver to the world the most incredible restaurant dishes by reinventing the takeaway forever. Andrew Grahame, the CEO - who cofounded Mr & Mrs Smith and is obsessed with good food - began searching for a way to create a luxury brand that could disrupt the restaurant delivery market. He thought about a unique concept involving new packaging, a new back-box technology and a whole new model.

After registering its first patent, the company partnered with some of the best restaurants in London to bring their mouth-watering dishes under one single menu in its central London ghost kitchen. The fundraising will

help the food company to continue to partner with the most talented chefs and generate revenue from dishes sold from its menu directly through its website as well as introducing: daily specials, sommelier paired wines and craft ales, Sunday lunches, dinner parties and VIP memberships.

https://twitter.com/CookAndThief/status/1306940971410751488

Discover and support the project

With millions of people looking to pack and save space at the same time, <u>Tropicfeel</u> experts have found the answer to the question by putting together Shell, a backpack that's organised, with an easy-to-access wardrobe and a built-in compression system.

Shell is an ultra-versatile, multi-size backpack with a lightweight, weatherproof, yet minimalist design. A backpack for a lifetime, designed to meet modern-day travellers' needs, from their daily journey to work to long-distance hikes across the country.

https://youtu.be/n-Jt Z9NFM4

Discover and support the project