Amica, the tool for female solo travellers

During lockdown Heeral Pattni designed an app to connect likeminded female solo travellers who have the wanderlust but don't necessarily have the confidence to travel alone.

Temps de lecture : minute

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Set to launch early in 2021 and backed by a Singapore-based Venture Builder, <u>Creatella</u>, Amica has generated interest from a number of VCs and is looking to raise more funds in the future.

With a quarter of women afraid to travel alone but still inspired to do so, the Amica App provides a radical new way to make friends and connections while on the move. With its online community, women can meet, explore and adventure with fellow travellers.

With solo travel on the rise, <u>Amica</u> is designed to fill a crucial gap in the market to bring confidence and inspiration to women across the globe who have always dreamt of exploring the world and going on a solo adventure. <u>By giving power back to women travelling solo</u>, the app puts the choice in women's hands about who they want to meet and when.

Safety is the top priority and Amica enables safe and authentic connections with video verified members matched with other female travellers - opening them up to new possibilities, both in travel and friendship, where they connect to their destination through the people in it.

Pattni was inspired to create Amica when she was desperate to travel but

didn't have the confidence to take the leap alone. After talking to other women who had similar reservations, the idea for Amica was born. It was found that 54% of solo travellers would like group travel at least some of the time and the app makes that possible - an accurate solution to a widespread problem; when users want to socialise or travel in a group for a while they can find and connect with like-minded women easily.

With the full launch currently on hold until travel restrictions are lifted further, Amica has capitalised on the success of *The Travel Plug*, a community platform created with online travel community *Girls That Wander*. This is a dedicated global community with an engaged audience where fellow female travellers are sharing their current tips and advice across the globe during COVID-19, in anticipation for their itineraries to be in full swing again soon.

https://www.instagram.com/p/CECI2gAgwNm/

The Amica app will be available to download on iOs and Android early 2021.

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Article by Audrey Langevin