

# Which star signs are the most successful in business?

*If you already know your star sign you are probably aware of the personality traits associated with your zodiac. But what about the characteristics relevant to business and entrepreneurship?*

Temps de lecture : minute

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Would your qualities make you a good leader, a successful and a self-driven person able to achieve great things in your career? We looked at the highlights and qualities for each star sign to see which one seems to be the most efficient and successful at work, accordingly to the horoscope chart.

## Aries

(March 21 - April 19)

Natural leaders, Aries entrepreneurs are dynamic and their high energy is infectious, they are ambitious, driven and possess a strong work ethic. Many Aries find themselves in managerial roles, they are competitive and enthusiastic and a commission based model is usually the most suitable for them. Aries can excel in businesses related to project management, advertising, and broadcasting.

Notable Aries: Larry Page, Mukesh Ambani, Amancio Ortega, Steve

Madden, MacKenzie Scott, Marie-Hélène Habert Dassault

## Taurus

(April 20 - May 21)

Taurean professionals are determined, patient, good and fair managers and don't act impulsively. They do things right from the very start. They are good at business because they usually surround themselves with mentors that they can get advice from. They are also always open to learning and improving their skills. Hard workers, Taureans are successful through proper planning and strategies. Suitable business can be in jewellery, flowers, luxury, public service, design, catering, and hospitality.

Notable Taureans: Mark Zuckerberg, Suzanne Klatten, Nancy Walton, Agnete Kirk, David Koch

## Gemini

(May 22 - June 20)

Good in business, Geminis know how to talk to people and say the things that people need to hear without lying. Geminis are not afraid to go outside their comfort zones and adapt well to change. They work best under pressure and deadlines and adore intellectually rewarding businesses. Geminis fit well in share markets, technology manufacturing, hardware, travel, and social networking.

Notable Geminis: Kirsten Rausing, David Thompson, Jim Walton, Lem Blavatnik

# Cancer

(June 21 - July 22)

Cancers are known for their flexibility, they are great with money and seek out financial stability and security. They possess excellent organisational and interpersonal skills as well as being highly intuitive. They are also caring and sensitive. Even if it implies to sacrifice some comfort or time to be able to do so, Cancers will always follow through with projects and are loyal to their employers. Their personalities will fit well in businesses related to social work, human resources, law, child care, online business, teaching, nursing, real estate and politics.

Notable Cancereans: Elon Musk, Richard Branson, Charlene de Carvalho-Heineken, Françoise Bettencourt

# Leo

(July 23 - August 22)

In business, Leos are personable, trustworthy, and they are good at being able to turn their failures around. Leos are also able to bring out the best in other people. Generally, people like dealing with Leos and that makes for successful business relationships. Leo entrepreneurs are honest, enjoy taking risks and like to be the centre of attention. They usually work well independently. Leos will be at their best in careers related to tourism, real estate, fashion, interior design, government and sales.

Notable Leos: Martha Stewart, Victoria Mars, Sergey Brin, François Pinault, Larry Ellison

# Virgo

(August 23 - September 22)

Virgos are perfectionists, practical, analytical, detail-oriented and can keep track of the small details that other people tend to overlook. Virgos are open to honest feedback and criticism, especially from people that they admire. In return, when they are given feedback, they take the criticism seriously and try to incorporate it into their actions. Virgos will work best in editing, writing, teaching, tech, statistics, and translation.

Notable Leos: Warren Buffett, Jack Ma, Jorge Polo Lemann, Antonia Ax:son Johnson

# Libra

(September 23 - October 22)

Libras are optimistic and usually focus on the positives, so when things don't go to plan they try to find areas of improvement to do it better the next time. Libras are more effective when they don't get stuck in a toxic place as they are good socially, with a balance between entertainment and professionalism. They are usually great leaders and ambassadors. People born under the Libra star sign will work perfectly in businesses that involve socialising, for example music, arts, travel, diplomatic services, and marketing.

Notable Libras: Alice Walton, Jacqueline Mars, Denise Coates, Stefan Persson



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## Scorpio

(October 23 - November 21)

Although they are curious and love learning, Scorpios are still very focused on their targets. Excellent leaders, Scorpios can make a huge difference in their life by choosing business as their source of earning. They are good at giving directions and orders and can be discreet and secretive when it comes to money. As they like to think logically and apply their analytical mindset, they achieve great things in professions that involve intuitive thinking. In general, they thrive in businesses related to education, hospitality, medicine, or as lawyers.

Notable Scorpios: Bill Gates, Laurene Powell Jobs, Wang Jianlin

## Sagittarius

(November 22 - December 21)

Sagittarian professionals are ethical and full of energy. They are also good at making decisions and have a good range of businesses to thrive in. Skilled in both creative and technical work, Sagittarians will thrive in business development and will succeed by staying true to what is important to them. Natural extroverts, they will feel accomplished in areas that enable them to interact with people and express their creativity. Their business mindset is a great fit in travel, outdoor entertainment, public relations, coaching, animal training and consultancy.

Notable Sagittarians: Abigail Johnson, David and Simon Reuben, Ann Walton Kroenke, Diane Hendricks

## Capricorn

(December 22 - January 19)

Besides being hard-workers, Capricorns get things done in a timely manner, they don't procrastinate preferring to take action right away. When Capricorns act, they already have a plan in mind, having weighed up all eventualities. Their determination makes them a great fit for careers in business, finance or medicine or any career that enables them to show their patience, let them reorganise things and produce tangible results.

Notable Capricorns: Jeff Bezos, Julia Koch, Iris Fontbona, Vladimir Potanin, Wu Yajun, Joseph Safra

## Aquarius

(January 20 - February 18)

Aquarian entrepreneurs have great social skills, are humanitarian by nature and are naturally adventurous. Independent and intelligent, Aquarians also tend to have an enigmatic and analytical nature as well as a deep commitment to social justice. They love to explore new ideas, will usually value freedom of speech and often choose to work in fields that mirror their idealism with a social aspect to them. They will work best in businesses related to service or in food, navigation, design, music, and consultancy.

Notable Aquarians: Michael Bloomberg, Tadashi Yanai, Carlos Slim Helu, Gina Rinehart, Christy Walton

## Pisces

(February 19 - March 20)

Pisceans are creative, passionate and show lots of compassion towards others. Piscean entrepreneurs find success and satisfaction in working closely with others and sharing their talents. They usually have excellent communication skills and generally end up putting others before themselves. They will do well in the fields related to service, in businesses like physical therapy, art, veterinary hospital, psychological healing, nursing, music, photography and dance.

Notable Pisceans: Steve Jobs, Bernard Arnault, Rupert Murdoch, Michael Dell, Savitri Jindal



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