

Two Welsh companies join forces to help key workers amid lockdown

Temps de lecture : minute

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Two high profile Welsh brands [The GoodWash Company](#) and [The Gower Gin Company](#) collaborate to maintain their donations to NHS and key workers during COVID-19. Today they are launching the 'Diolch Box' with 100% of proceeds being re-invested to enable GoodWash and Gower Gin to continue their donations to those who need it. The gift box, priced at £25, will contain a 200ml bottle of [Gower Gin hand-sanitiser](#) and a 250ml bottle of [GoodWash hand lotion](#) and will be available to buy on the GoodWash website.

Both companies have been working tirelessly over the last 7 weeks providing hand-sanitiser and soap to health authorities and community workers across the UK, while also maintaining their own businesses to support the donations.

GoodWash have already donated over 6,000 wash packages to the NHS and key workers from Llandudno to London, also providing customers with a free Diolch or Thank You bar as part of their 'Buy One, Give One' campaign. The idea being that one can be given to a key worker that they know, whether it's the postman, the supermarket assistant or a local carer or nurse.

Gower Gin were quick to [transform their distillery](#) in Port Eynon to hand-sanitiser production in mid-March and had 1,000 orders in less than 24

hours of first advertising the product. They have, to date, donated several thousand bottles and hundreds of litres of bulk refill to health workers, social care organisations and other front-line personnel. Production has been supported by cash donations from local businesses and individuals, plus all profits from bottles sold are put towards making even more sanitiser for free distribution.

“We do good not just because it is the right thing to do but because ‘doing good’ is at the very core of our business.” The brand, a social enterprise, invests its profits and fundraising into improving the lives of people and animals via the GoodWash Foundation. We like to work with good people and like-minded brands, so it was only natural to join forces with our friends and supporters, Siân and Andrew Brooks, at Gower Gin. They have been doing a phenomenal job supplying hand-sanitiser to those on the front line. If by working together we can intensify the level of support that both businesses can deliver, then that can only be a positive.” - Mandy Powell, co-founder of the luxury wash brand, GoodWash

This isn't the first time two Welsh businesses have worked together. In 2019 they released a Gower Gin inspired candle, and Gower Gin have also helped the GoodWash Foundation raise over £4000 at their inaugural “In Good Company” event last summer.

“We were concerned about the front-line workers running out of hand sanitiser locally, and we had to do something to help, so we quickly diversified and got to work. The response has been so positive and supportive, that it’s actually made Andrew and I really emotional.” - Siân Brooks, co-founder at Gower Gin

As part of the launch, the two businesses have also been looking for key worker nominations to win an exclusive hamper. The World Health Organization (WHO) have announced that 2020, two hundred years since the birth of Florence Nightingale, is the International Year of the Nurse and the Midwife, so what better day to announce the winner than today on International Nurses Day.

“We are delighted to work with GoodWash to create the Diolch Box. We love their ethos and way of working, and by collaborating together we can make even more of an impact, as it will broaden the audience who may want to support what we are doing.” - Andrew, co-founder at Gower Gin

The GoodWash Company was founded in 2017 by Mandy Powell, ex-Wales Hockey and Touch Rugby international, turned UK Sales & Marketing leader at a global pharmaceutical, and Kelly Davies, ex-Wales, Arsenal and Liverpool player and founder of social enterprise, Vi-Ability.

The Gower Gin Company is a family-owned and run business based on the

beautiful Gower Peninsula. Siân and Andrew Brooks started making and selling their award-winning original Gin blend in late 2017 and now have five distinctive expressions. All their recipes have been inspired by the sea, coast and heady fragrance of locally foraged herbs.



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