

GoodWash delivers 3,800 wash packages to Welsh NHS Trusts

Since March 25th, award-winning luxury Welsh wash brand The GoodWash Company has donated more than 3,800 emergency wash packages and soap to all NHS trusts in Wales, food banks and even King's College Hospital in London.

Temps de lecture : minute

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The packs, which contain a variety of travel size shampoo and soap bars have been sent with the support of Royal Mail, to hospitals in Wales, including the Royal Gwent Hospital in Newport, Glangwili Hospital in Carmarthen, and even managed to navigate the Llandudno goats to ensure next day delivery to the St. David's Hospice in the North Wales town.

The company have also launched an additional 'buy one, give one' Diolch or Thank You soap bar, to further support NHS workers and local communities. Each time a customer purchases a GoodWash soap bar online the company adds a complimentary 'ration bar' to the order so the customer can give it to a member of their community to say thank you.

"Every time you purchase GoodWash products you are making a real difference to all members of society, especially our heroic NHS and key workers." - Kelly Davies, co-founder of GoodWash and ex-Wales football international

In fact, the company, a registered Social Enterprise, was one of the first companies in the UK to immediately reduce prices of their online wash products by 20% when the government measures came into effect, at a time when many others were increasing prices.

“We started the business with the ethos to ‘change the world one wash at a time’. All sales and fundraising profits from our bathing and other products always go towards supporting charities, groups and projects which improve the lives of people and animals through The GoodWash Foundation. It is only natural therefore, for us to focus our efforts to do all we can to make a real difference to those on the front line or at a disadvantage during this extraordinary time.” - Mandy Powell, co-founder of GoodWash

The luxury, ethical, Welsh wash brand launched in Barry, Vale of Glamorgan in 2017 was set up by Mandy Powell after leaving her corporate Sales & Marketing role and ex-Wales Football international Kelly Davies.

Their products include body wash, shampoo bars and hand lotions all of which are cruelty-free, vegan accredited and sourced with the finest natural Welsh ingredients. There is even their iconic Woof Wash for the four-legged member of the family.

"We work with people in Wales, some with learning

difficulties who produce the candles, and volunteers who've been unemployed long-term helping with labelling and bottling.” Kelly added, “we are extremely proud of our team and volunteers, who are working through the evenings and weekends enabling us to make additional donations to foodbanks too.”

The GoodWash Company was founded in 2017 by Mandy Powell, ex-Wales Hockey and Touch Rugby international, turned UK Sales & Marketing leader at a global pharmaceutical, and Kelly Davies, ex-Wales, Arsenal and Liverpool player and founder of social enterprise, Vi-Ability.



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Article by Maddyness