

10 retailtech companies to follow in 2020

We are all aware that the high-street is dying and that new ways of buying and consuming exist to make things quicker, easier and more personal. Here are some companies changing the way retailers connect, engage and drive a retail revolution.

Temps de lecture : minute

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Gamma/Storecast. If you're looking to optimise your store network, Gamma is the perfect retailtech end-to-end analytics solution. From identifying suitable locations for new store openings and refurbishments to driving traffic in existing stores, Storecast offers the retailer an enterprise solution to ensure success and efficiency throughout its value chain.

[Discover Storecast](#)

Qubit. Using innovative techniques to collect, store and process data, Qubit transforms the field of website optimization. Every week, their software influences and enhances billions of visitor experiences. Qubit's mission is to help the world's leading retail, travel and gaming brands thrive as their customers increasingly buy and engage with them online.

[Discover Qubit](#)

Capito.ai. Voice commerce is rising, Capito not only enables voice search but can unify your development to enable Alexa, Siri, Google Assist. With a team of machine learning and data engineers, Capito's mission is to deliver exceptional contextual spoken language and to understand consumers' expectations from voice-driven applications.

[Discover Capito](#)

Dressipi. Amazing retailtech solution for fashion retailers looking to delivering a truly personalised experience, tackling size and return issues head-on. Tried and tested by the big brands. Dressipi's fashion-specific AI and algorithms understand customers individually, delivering recommendations and prediction scores across the entire customer journey. Retailers can be more profitable, more customer-centric and more efficient.

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Pointy. Enable you to see your inventory online and drive customers to your store by connecting a Pointy box to your barcode scanner, or with a POS system by downloading the Pointy's free app.

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Chatify. If you want to increase your conversions and be available at all times for your clients, this live support chat platform is the right option. Plus, it's easy to use and their free version gives you the possibility to have 100 conversations.

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Rais. Rais is a predictive AI Customer Data Platform backed up with a full team of data and analysis experts. The platform uses AI and algorithms to analyse and enrich customer data. The data is easy to use in digital campaigns and helps understand marketing performance.

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Mercaux. Already adopted by the biggest fashion and retail brands, this retailtech platform is dedicated to empowering Sales Associates to sell more effectively on the shop floor. Easy and quick to use, the software enables retailers to bring the highest standards to their customers.

[Discover Mercaux](#)

Proximity Insight. Fantastic way to stay in touch with customers, retailers can build and nurture trustworthy relationships to provide their clients with exceptional service and ensure every interaction is meaningful.

Discover Proximity Insight

Red Ant. This leading in-store retailtech platform transforms customer interactions, allowing them to immediately see product availability without having to disappear to the back of the store. In addition, Red Ant makes relevant product recommendations, accesses customer data to personalise the shopping experience, helps identify the best employees with training and retention.

Discover Red Ant

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